



# ST.FRANCIS COLLEGE

Koramangala, Bangalore, India

Affiliated to Bengaluru City University, Approved By AICTE

## REPORT ON

### **“ BRAND HUNT 2.0 ”**

1. **Name of the event: Brand Hunt 2.0**
2. **Date: 11/12/2023**
3. **Time: 2:30 PM**
4. **Venue: Quadrangle**
5. **No. of Participants: 156**
6. **Event Coordinator: Yeshwanth, Vivek**
7. **Resource Person:**

**Objective :** Brand Hunt the most awaiting and challenging event conducted to  
Enhance Participants ability to solve clues and puzzles  
:Foster Teamwork and collaboration among participants  
:Provide an exciting and engaging experience and incorporate educational elements into the hunt.

### **Outcome:**

:Improved teamwork among the participants, enhanced problem-solving skills, strengthened creativity  
:heightened excitement, engagement and a sense of accomplishment for participants

**Report or Overall Summary:** Brand hunt an enormous event conducted by Unicorn Squad - The Franciscan Commerce Club, the event began with a lot of zeal and enthusiasm both scheduled and conducted on 11<sup>th</sup> December 2023 Ms.Andrea Thomas and Mr.Alan Job Jose were the faculty coordinators, Yeshwanth from III B.Com Reg B and Vivek from I B.Com BDA were the student coordinators for the event, a software was developed by Yeshwanth the student coordinator who is the CTO of the squad, with this website participants could play the game by using their cell phones, usage of chits i.e, the traditional way of playing the brand hunt was eliminated and this turned out to be something unique and outside the box which made the event more fascinating, the hunt was open for all the departments which



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added more fun, the gathering consisted of 52 teams each consisting of 3 members. The massive and thrilling hunt began sharply at 2:30 PM in the Quadrangle and every participant gave their fullest energy to reach to the final location and Team Darshan Kalasagond, Harshavardhan and Arun Kumar from I B.Com Reg B made it securing the first place and winning a cash price of 1500 and that's how the event unfolded with a thriving outcome and a zealous moment.

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## Photos:





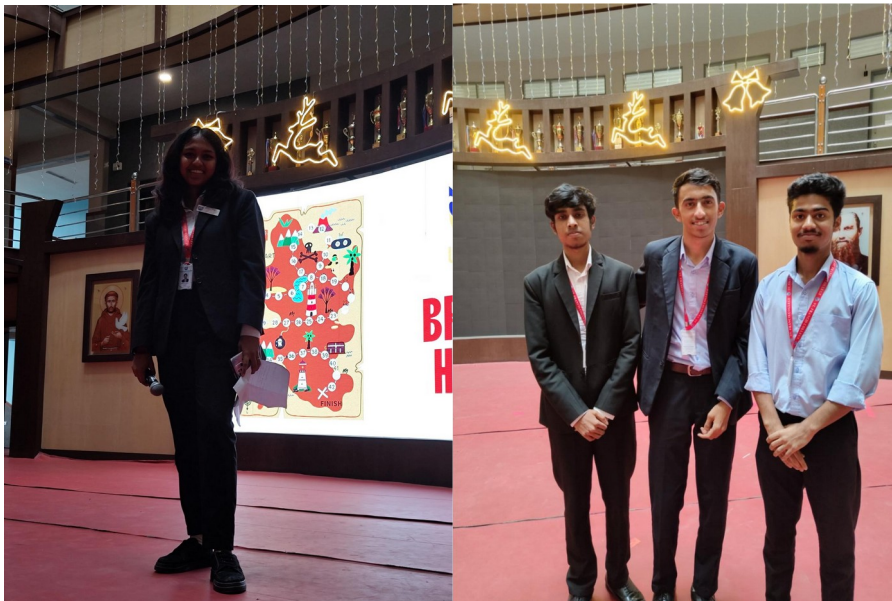


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Coordinator/HOD

PRINCIPAL