



ST.FRANCIS COLLEGE

Koramangala, Bangalore, India

Affiliated to Bengaluru City University, Approved By AICTE

REPORT ON

“Minute to Sell it”

- 1. Name of the event: Minute to Sell It**
- 2. Date: 14/12/2023**
- 3. Time: 2:30 PM**
- 4. Venue: Room No. 105**
- 5. No. of Participants: 14**
- 6. Event Coordinator: Kevin, Shwetha, Dikshitha**
- 7. Resource Person:**

Objective : Minute to Sell It: an event to test out participants pitching and persuasive skills and how well they present their product before the potential buyers i.e, the audience.

:To display participants creativity in a fast-paced and dynamic environment
:To encourage participants to think critically about the relevance and application of commerce and management terms, fostering analytical skills.

Outcome: Participants got to learn on how to think on their feet

:Communicate Effectively and expand their persuasive abilities

:Demonstrate their sales acumen under tight time constraints

Report or Overall Summary: Minute to sell an event so driven to give participants an opportunity to come forward and speak for a minute about the product that they randomly pick among the chits and test out how well they know their product and use impressive persuasive skills in convincing the audience to buy their product. The event was conducted by Unicorn Squad-The Franciscian Commerce Club on 14th of December at 2:30 pm in Room No. 105 the esteemed judges for the event were Dr.Karthik The Vice Principal of St.Francis College and the Faculty coordinators were Ms.Vandana & Mr.Rohit from Department of Commerce the event began with the welcome speech, Emcee for the day was Jithin I Bcom B with due efforts of Student Coordinators and the Unicorn Team the event was able to gather 14 participants and also the collection of unique items to pick upon were arranged exquisitely. Each participant got to pick one chit and think for a minute and deliver



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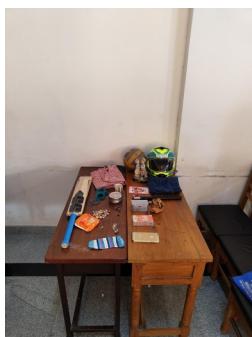
the product to the panel judges for another minute and by the end of it the judges arrived at Top 5 participants among the 14, whose first round results were also in consideration. The participants were really good and impressive in pitching of their products, as the event further continued Vindhya Suresh the CEO of the squad engaged the audience asking for a feedback and the audience & judges had a very pleasing look marking it as a sound event. The judges decided upon the first three winners and briefed the winners and participants with valuable insights and how the participants could have used certain strategies to influence the gathering. Their presence added immense value to our event and we look forward to have more events like this.

Winners:

1. Krithik V II Bcom A
2. Dharshan III Bcom C
3. Vishwa II Bcom B

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Photos:





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Coordinator/HOD

PRINCIPAL